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## **CINÉPOLIS USA TO OPEN NINE-SCREEN LUXURY CINEMA AT LAKE NONA TOWN CENTER** *The 40,000-Square-Foot Dine-in Theatre Will Be Exhibitor's First Cinema In Orlando*

(Orlando, Fla.) Aug. 14, 2018 – Tavistock Development Company, a diversified real estate firm owned by Tavistock Group, and Columbus, Ohio-based Steiner + Associates, an internationally recognized real estate developer and master planner, announced today that Dallas-based Cinépolis USA, a leading world-class cinema exhibitor known for its enhanced movie-going concepts, will open a nine-screen, 40,000-square-foot luxury cinema, Cinépolis Lake Nona, as an anchor tenant in the second phase of the Lake Nona Town Center in Orlando.

Examples of the theater's upcoming luxury experience and Lake Nona Town Center renderings are available for download [here](#).

Slated to open in 2020, guests will enter Cinépolis Lake Nona through an expansive lobby featuring a bar and lounge encouraging patrons to relax and mingle before the movie begins. Each of the nine theaters will create an immersive experience thanks to stadium-style, fully-reclining leather seats paired with the industry's latest sound and high-definition projection technologies. In-theater waiter service will provide a full menu and bar at the touch of a button.

"Cinépolis is the entertainment centerpiece for the next phase of the Lake Nona Town Center," said Jim Zboril, President of Tavistock Development Company. "The theater experience is exceptional and epitomizes the quality guests can expect when visiting the Town Center. Cinépolis sets the foundation for our new district designed to engage guests and deliver a unique entertainment experience."

"We are so pleased to join Lake Nona Town Center and continue to grow our presence in the Central Florida community," said Luis Olloqui, Chief Executive Officer, Cinépolis USA. "The lifestyle, shopping and entertainment hub is incredible and delivers a unique experience from the moment guests walk into the Town Center. It is awe-inspiring moments like these that we, too, enjoy delivering to regular and new moviegoers with our standout theater experience. We very much look forward to working together and to the years ahead."

In addition to luxury plush seating, guests will have access to a gourmet food and bar menu and in-theater waiter service available at the push of a button. The concession stand and dining menu will offer traditional treats, such as popcorn and boxed candy, along with a mix of healthy and indulgent meal options. At the bar, guests can choose from a variety of local craft beer and specialty cocktails in addition to a wine list featuring Cinépolis' own private label wine. Cinépolis will also offer different promotions throughout the year, including tie-ins with the latest blockbuster films and events tailored to the local community. Reserved seating tickets may be purchased online or lobby kiosks. As an added value to Town Center tenants, the Cinépolis theater auditoriums are also available during the day for corporate functions and meetings.

Known as a pioneer of the luxury movie-going experience, Cinépolis USA's México-based parent company, Cinépolis, is the fourth largest movie theater exhibitor in the world operating in 14 countries, including the U.S.

Lake Nona Town Center is a 100-acre anchor for the 17-square-mile, master-designed Lake Nona community and the greater Orlando region. Located adjacent to Orlando International Airport with access from three exits off SR-417, Lake Nona Town Center's first phase opened in January 2016 with an 85,000-square-foot office building, two award-winning hotels (a Marriott Residence Inn and Courtyard by Marriott), the 280-unit LandonHouse apartment community, 16,000 square feet of retail and restaurant space, and a multi-level parking structure. A five-story, central parking structure features two visual and interactive landmarks, the six-story *Beacon* and the *Code Wall*. In spring 2018, Lake Nona Town Center welcomed the 60,000-square-foot flagship location of Drive Shack, a golf entertainment destination. Pixon Apartments, Park Pizza & Brewing Co. restaurant, an outdoor container park, and the new BBA Aviation/Signature Flight Support headquarters are also slated to open by the end of 2018.

With an established foundation of residents and professionals, the next phase of Lake Nona Town Center will focus on providing exclusive entertainment options within 4 million square feet of space including Cinépolis Lake Nona, a brewery, comedy club and live performance venue, bowling concept, a 215-room Town Center luxury hotel, and more than 80 additional specialty retailers, big box users, and restaurants.

Steiner + Associate's Executive Vice President and head of leasing, Anne Mastin, says that Lake Nona Town Center is a rare and exciting opportunity for retail, restaurant and entertainment tenants. "This is an extraordinary market, but the depth and development velocity in Lake Nona puts this site, and this project, beyond 'on the map,'" she said. "It's a mature ecosystem centered around innovation, wellness and performance, with dozens of highly interconnected and symbiotic traffic drivers. There is not another community like Lake Nona anywhere in the country."

#### **ABOUT LAKE NONA**

Orlando's Lake Nona is one of the fastest-growing communities in America with more than 10 million square feet of world-class residential and commercial facilities. Adjacent to Orlando International Airport, the large-scale, master-designed community is home to thoughtfully designed neighborhoods, world-class education facilities, a Health & Life Sciences Cluster, a Sports & Performance District highlighted by USTA's New Home of American Tennis – the largest tennis facility in the world, diverse work spaces, recreational facilities, retail centers, and entertainment venues encompassing the best Orlando has to offer with all the conveniences of a dynamic, vibrant community. Driven by a long-term vision, Lake Nona is committed to building an innovative community that inspires human potential whilst being focused on sustainable design, healthy living, and groundbreaking gigabit fiber optic technology. A smart and connected community, Lake Nona is wired for the future, providing a no-limits foundation for individuals and companies to thrive. For more information, visit [www.lakenona.com](http://www.lakenona.com)

#### **ABOUT CINÉPOLIS USA**

Cinépolis USA is a leading world-class cinema exhibitor that offers guests enhanced movie-going experiences through its "Cinépolis Luxury Cinemas" and "Cinépolis" theater concepts, and newly debuted 4DX and kid-approved Cinépolis Junior auditoriums. The Dallas-based theater chain opened its first theater in Del Mar, CA in July 2011 and has some of the top performing theaters in the country, currently operating a total of 20 luxury and premium theaters with a presence in Southern California, Florida, New York, New Jersey, Connecticut, Texas and Ohio. Additional theaters across the U.S. are planned to open in the next few years. Its México-based parent company, Cinépolis, is the fourth largest movie theater exhibitor in the world. For more information about Cinépolis USA, please visit [www.cinopolisusa.com](http://www.cinopolisusa.com), or follow on Facebook at [www.facebook.com/CinopolisUSA](https://www.facebook.com/CinopolisUSA), Instagram at @CinopolisUSA or Twitter at [www.twitter.com/CinopolisUSA](https://www.twitter.com/CinopolisUSA).

#### **ABOUT TAVISTOCK DEVELOPMENT CO.**

Tavistock Development Company is a diversified real estate firm owned by Tavistock Group specializing in planning, design, finance, construction and development of groundbreaking projects. Tavistock Development Company's real estate portfolio is highlighted by the 17-square-mile, master-planned community Lake Nona in Orlando, Florida, as well as The Green at Lakewood Ranch, Pier Sixty-Six Hotel and Marina, Sunbridge and The Grove in Windermere. For more information, visit [www.tavistockdevelopment.com](http://www.tavistockdevelopment.com)

#### **ABOUT STEINER + ASSOCIATES**

Columbus-based Steiner + Associates is an internationally recognized real estate developer and master

planner providing development, leasing, management and advisory services. The company has designed, developed and activated more than \$2 billion of visionary and performing real estate comprising 9 million square feet of retail, residential and mixed-use spaces, places and communities. Since its founding in 1993, Steiner + Associates projects have raised more than \$15 million for local charities, not-for-profit organizations and community engagement programs. For more information, visit [www.steiner.com](http://www.steiner.com)

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